

LACOSTA JACKSON

GRAPHIC DESIGNER



After many years of being a stay-at-home mom, LaCosta began her career in social media management in 2018 to help with adoption costs for her son. She soon discovered that she loved working with interior designers and was able to help designers in South Dakota, Kansas, and California grow their social media accounts. In 2020, she started transitioning to digital design while working with the marketing team for House Sprucing, based out of Dallas, Texas. In 2022, LaCosta was excited to start working for a company closer to home with Sharon Chontos and Ben May where she now works on a variety of projects from website management and conference print materials to logo design and marketing materials.

Skills and Expertise

- Skilled with industry-standard design software such as Adobe InDesign and Illustrator
- Crafts visually compelling and engaging digital and print content
- Collaborates with clients and team members to understand their vision and incorporate feedback
- Continues to learn the latest tools and software to improve design capabilities

Interests & Hobbies

LaCosta and her husband are raising their three children on a small acreage in the country. She keeps busy running her daughters to dance practices and competitions and her son to baseball. LaCosta loves all things interior design, although she's at a complete loss when it comes to exterior landscaping - often found ripping out and replanting. She loves the days when she and her husband can spend the evening on the deck watching the sun set while the kids play in the yard.

Billboard, Social Media Post, and Conference Email Samples

